



# 2017 SPONSORSHIP PROSPECTUS

September 9th, 2017 - Potawatomi Hotel and Casino

## MKE-DOT-NET

A conference for developers, designers, team leads and others who want to learn more about development. We specialize in Microsoft technologies and branch out into related technologies like Node.js, Mobile, and VR. We're also interested in soft skills, culture, and best practices.

## SPONSORSHIP LEVELS



### Marketing Reach



Email broadcast to 5,000 potential attendees Social media leverage across several platforms Community network including local user groups.

Attendance Goal **350+**

- **10** Complimentary Registrations
- **Featured Logo/Link on mkedotnet.com**
- Verbal "Thank You" During Conference
- **Logo on Screens During Conference**
- 4 Ads in Conference Emails
- **Table in Lobby**
- Color Ad in Conference Program
- **Logo on Day-Of Conference Signage**
- Logo on Conference Bag & Badge
- **Logo in all Email Marketing**
- Choice of Add-On Sponsor Opportunities \*

- **5** Complimentary Registrations
- **1/2 Featured Size Logo/Link on mkedotnet.com**
- Verbal "Thank You" During Conference
- **Logo on Screens During Conference**
- 2 Ads in Conference Emails
- **Table in Lobby**
- Color Ad in Conference Program
- **Logo on Day-Of Conference Signage**
- Logo on Conference Bag & Badge

- **3** Complimentary Registrations
- **1/4 Featured Size Logo/Link on mkedotnet.com**
- Verbal "Thank You" During Conference
- **Logo on Screens During Conference**
- 1 Ads in Conference Emails
- **Table in Lobby**

- **1** Complimentary Registration
- **1/8 Featured Size Logo/Link on mkedotnet.com**
- Verbal "Thank You" During Conference
- **Logo on Screens During Conference**

## MAXIMIZE YOUR SPONSORSHIP

### Breakfast Sponsorship \$2000

Get headline promotion at the first big meal of the day. By sponsoring breakfast, you'll receive an exclusive spot to introduce your company, prominent signage and welcome attendees prior to the keynote. This is one of only two opportunities to address every developer in attendance!

### Lunch Sponsorship \$3000

Everyone loves lunch. And they can have you to thank! By sponsoring lunch, you'll receive an opportunity to introduce your company, prominent signage and a twenty-minute speaker spot to use however you'd like to. This is the second opportunity to address the entire conference all at once.

### Wi-Fi Sponsorship \$1000

The first thing most attendees do is log in to the Wi-Fi. We will do all we can to make it fast and reliable. Your name and/or logo will appear on all printed materials alongside the Wi-Fi connection details. You'll also receive a special mention during the breakfast 'Welcome' message.

### Lanyards Sponsorship \$500

All attendees wear a lanyard around their neck to hold their badge. Your name could be on that lanyard and your logo incorporated on to the badge. Attendees love souvenirs and this is one they'll use all day.